

Peer-Networking for SAP® customers & practitioners

Introduction

April 2026



About us

- ❖ We provide **peer-to-peer networking for business and IT professionals in large SAP enterprises**
- ❖ Our members **meet like-minded practitioners** (similar job, role, responsibilities, challenges) with shared interest (domain-specific finance topics) in other SAP organizations; with common goal to **advance the organization or personal career**
- ❖ Our communities are **domain-specific** (micro-segment level), **eco-system supported** (volunteers from SAP and partner alliances), and **private** (member-only, customer only / no third parties)
- ❖ They provide direct **access to SAP product management** stakeholders, domain process and technology thought leaders (partners), and market experts (topic advisors)
- ❖ **Engagement is year-round (bi-monthly)**, virtual (via video call) and in-person (annual on-site event) and moderated by SAP alumni
- ❖ **Membership is invite-only** (free-to-participate)

Membership



Membership gives you access to the member network, events & content

Members interact, collaborate and seek synergies with like-minded SAP practitioners. They share, discuss, calibrate and ideate to advance their careers and organizations

- **Networking** is private, and amongst members (safe space), during community events, or off-line (1:1)
- **Communities** are domain-specific, with volunteer access to SAP product management and partner thought leadership
- **Events** are year-round; virtual (bi-monthly) and in-person (annual)
- **Content** is complementary, includes ad community surveys and benchmarking and market updates, domain insight, analyst research

Members are domain experts, decision makers from the business or IT. They are responsible for transformation, process, application in large enterprises

Membership is invite-only. Participation is free, on-site event fees might apply

Communities

Communities bring together members, events & content

They bring together like-minded individuals with similar job, role, responsibility and challenges, shared interest in domain-specific subjects or topics, and common goal to advance the organization (career)

Members engage in our communities to interact, collaborate and seek synergies; to share, discuss, calibrate and ideate. Our communities are

- **private** - member-only (customer-only)
- **eco-system supported** - direct access to SAP product management, thought leaders and subject matter experts
- **domain-specific** - around common areas of interest, often aligned with key SAP processes or applications
- **vary in size** – based on interest or life-cycle status they might be small (15-30), medium (30-50), or large (50-80)

Events are year-round; virtual (bi-monthly) in-person (annual). **Content** is complementary, includes community surveys and benchmarking and market updates, domain insight, analyst research



Sponsorship

Sponsorship opportunities

- are limited in quantity (by design)
- are reserved for category-leading partners

Proposition

- meet the members, engage in our communities
- participate in our events
- contribute to (thought leadership) content

Target audience

- invite-only SAP practitioners / organizations
- customer-only communities and memberships
- partners not permitted (unless sponsor)

Catalyst

- brand marketing
- business development (net new, land-expand)
- deal progression (move prospects through funnel)
- references and customer testimonials

General (program) sponsorship

- access to member contact information

Cross-community sponsorship (beyond above)

- multi-community association
- event attendance (listen-only)

Community sponsorship (beyond above)

- exclusive or shared
- track leadership, co-moderation (exclusive only)
- event participation (active, domain limited)
- thought leadership inclusion (content discussion)

Event sponsorship (on-site, in-person)

- branding at annual in-person event
- audience extension (prospect inclusion)
- standard or bespoke

Content sponsorship

- promotion (community / sponsor content)
- custom branding (community provided content)

2026 Communities

Confirmed

- Financial Close (Blackline®)
- Profitability and Performance Management
- Quote-to-Cash (BRIM/AR)
- Tax management
- Financial Planning
- Treasury, Cash and Working Capital Management
- Central Finance
- S/4 Public Cloud in Large Enterprises (new)
- Finance Transformation
- Finance automation (RPA, Business AI)
- SAP CIO and CFO roundtables (local)

Future Candidates

- Product Lifecycle Costing (SAP PLC)
- Invoice management (OpenText®)
- Real Estate (Planon®)
- Sustainability / Green Ledger (2025)
- Shared Services (design)
- Transfer Pricing
- Mergers & Acquisitions (Divestitures)
- Process management (SAP Signavio)
- Enterprise Architecture (EA, SAP LeanIX)
- UiPath®
- ServiceNow®
- SAP Ariba, Concur, Fieldglass





Sample agenda

Virtual meetings

- Bi-monthly
- some 2 to 2 ½ hours

Topics

- Member updates (intros, news) 30m
- Customer stories (1-2, abbreviated) 30m
- Practitioner (topic) discussions (1-2) 20m
- SAP product management (product updates) 20m

- Updates from major external events (summary) 10m
- Thought leadership update (SPONS) 20m
- Research feedback (abbreviated) 10m
- Networking (round-robin, shorted) 10m

In-person meetings

- Annually
- some 1 to 1 ½ days, with evening reception

Day 1

- Member updates (intros, news, Q&A) 1 hr
- Customer stories (2-3, in detail) 1 ½ hr
- Practitioner (topic) discussions (3-4) 1 hr
- SAP product management (roadmap, release) 1 hr
- Networking dinner reception evening

Day 2

- Update from major external event (in detail) ½ hr
- Thought leadership presentation (SPONS) ½ hr
- Research feedback (in detail) ½ hr
- Networking (round-robin, extended) ½ hr

1:1 meetings and discussions throughout

2026 Thought Leaders / Sponsors

Consulting firms

- Cognitus
- Horvath & Partners
- IBM

System integrators

- Bramasol
- Carlson Cash
- Deloitte *
- EY
- IBM / TruQua
- KPMG
- PWC
- Zanders

Technology and service partners

- Axiamatic
- Blackline **
- cbs consulting
- DigitalRoute *
- Global Payments
- insightsoftware **
- SimpleFi
- Thomson Reuters
- Tricentis *
- Vertex
- msg global *
- SAP Signavio / WalkMe *
- SAP Taulia *

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